

Analyzing Language and Humor in Online Communication

Part of the Advances in Linguistics and Communication Studies (ALCS) Book Series

Rotimi Taiwo (Obafemi Awolowo University, Nigeria), Akinola Odebunmi (University of Ibadan, Nigeria) and Akin Adetunji (Emmanuel Alayande College of Education, Nigeria).

Description:

Misunderstandings in technology-mediated communication can be due to a lack of tone and facial expression on the part of the speaker, which provide additional context clues into the meaning of the message beyond textual representation. As technology becomes more of a ubiquitous element in our interactions with one another, further study into the ways in which language and humor are conveyed online and impact human communication is essential.

Analyzing Language and Humor in Online Communication presents a compendium of research into virtual communities, online communication, social networks, and the ways that language, and humor in particular, are being conveyed and understood in these digital environments. Emphasizing examples from popular culture and contemporary media, this innovative publication fills the current void in the literature by focusing specifically on humor creation and perception in the digital age.

Readers:

Students, researchers, linguists, psychologists, media professionals, and sociologists will find this publication to be a unique reference source.

ISBN: 9781522503385

Release Date: May, 2016

Copyright: 2016

Pages: 327

Topics Covered:

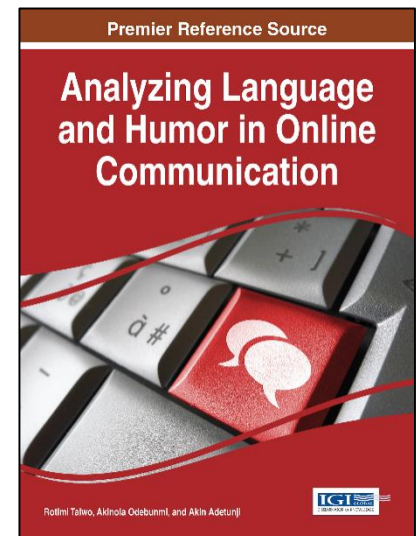
- Computer-Mediated Communication
- Memes
- Political Messaging
- Popular Culture
- Racial Humor
- Rhetorical Functions of Humor
- Satire
- Virtual Communities
- Visual Rhetoric

Hardcover +
Free E-Access:

\$185.00

E-Access +
Free Hardcover:

\$185.00



Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com



Table of Contents

Chapter 1

Searching for Humor in Dehumanization: American Sitcoms, the Internet, and the Globalization of Holocaust Parodies
Jeffery Demsky, San Bernadino Valley College, CA, USA

Chapter 2

Negotiation of Wit in Facebook Humor
Akin Odebunmi, University of Ibadan, Ibadan, Nigeria
Simeon Ajiboye, Federal University of Technology, Akure, Nigeria

Chapter 3

More than a Joking Matter: Humor and Political Engagement in Ogas at the Top
Funmi Olubode-Sawe, Federal University of Technology, Akure, Nigeria

Chapter 4

Speaking in the Free Marketplace of Ideas: the Stylistics of Humour in "Blogversations"
Bimbola Idowu-Faith, Bowen University, Iwo, Nigeria

Chapter 5

Communicative Content of Selected Visual Construction of Humour on Facebook: A Visual Social Semiotic Analysis
Ibrahim Esan Olaosun, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 6

Rhetography: Toward a Theory of the Politics of Online Visual Humor
Wincharles Coker, Michigan Technological University, USA
Stephen Kwame Dadugbor, Michigan Technological University, USA

Chapter 7

A Linguistic Analysis of Clint Da Drunk's 'Alcoholic' Talk Show
James Oladunjoye Faleye, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 8

Language and Humour in Cameroon Social Media

Camilla Arundie Tabe, University of Maroua, Ecole Normale Supérieure, Cameroon

Chapter 9

"Can I Get in on the Joke, Too?" Analysing Racial Humor within the Public/Private Realm of the Internet
Fredrick Gooding, Northern Arizona University, USA

Chapter 10

Discursive Representation of Power in Humour in Naijabookofjokes.com
Rotimi Taiwo Obafemi Awolowo University, Ile-Ife, Nigeria.

Chapter 11

Pragmatics of Humour in a Nigerian University's Departmental Chat rooms
Onwu, Inya, Federal University of Technology, Akure, Nigeria

Chapter 12

Stand-up Comedy and Addressivity: The Example of Joan Rivers
Akin Adetunji, Emmanuel Alayande College of Education, Oyo, Nigeria

Chapter 13

Humour In Visual-Verbal Code-Pairing In Selected Comments On The Facebook Forum
Tayo Lamidi, University of Ibadan, Nigeria.

Chapter 14

Socio-Semiotics of Humour in Ebola Awareness Discourse on Facebook
Chimuanya Lilly and Ajiboye Esther, Covenant University, Ota, Nigeria

Chapter 15

Contextual Beliefs and Pragmatics Strategies of Humour in Akpors Jokes
Oluwatomi Adeoti, Kwara State University, Malete, Nigeria
Ibukun Filani, University of Ibadan

Chapter 16

Humour in the Nairaland Virtual Community
Lamidi Idayat Modupe, University of Ibadan, Nigeria

Rotimi Taiwo (Ph.D.) teaches English at Obafemi Awolowo University, Ile-Ife, Nigeria. He was a post-doctoral fellow at University of Freiburg, Germany (September, 2008 - August, 2009). His research focus has been on the application of (critical) discourse analytic and text-linguistic theories to a wide range of discourse, such as those of the media, religion, students' compositions, hospital interaction, politics, and popular culture and of recent, the Internet and telecommunications. *Handbook of Research on Discourse Behavior and Digital Communication: Language Structures and Social Interaction Volumes I & II* (IGI Global, New York, 2010); *Perspectives on African Studies, Essays in Honour of Toyin Falola* (LINCUM Europa, Munchen, Germany); *Collocation in Non-native English: A Study of Nigeria ESL Writing* (VDM Verlag, Saarbrücken, Germany, 2010); *Computer Mediated Discourse in Africa* (Nova, New York, 2012), *Language and Mobile Telecommunication in Nigeria: SMS as a Digital Age Lingual-cultural Expression* (OAU Press, 2012). His most recent edited book *The Discourse of Digital Civic Engagement: Perspectives from the Developing World* (co-edited with Tunde Opeibi) is published by Nova Science Publishers, New York, USA. He was at different times the editor of the journal *Ife Studies in English Language* and the coordinator of the Use of English program at Obafemi Awolowo University, Ile-Ife. He also serves as a consulting editor for *Linguistik Online* (Berne, Switzerland, *Journal of Language Studies* (Covenant University, Ota, Nigeria).

Akinola Odebunmi (PhD) is a specialist in pragmatics, teaches in the Department of English, University of Ibadan, Nigeria. His papers have appeared in *Pragmatics*, *Linguistik Online*, *Intercultural Pragmatics*, *Review of Cognitive Linguistics*, *Pragmatics and Society*, *Pragmatics and Cognition*, *California Linguistic Notes*, *Marang* and *Multilingua*. His contribution entitled, "m?lùàbí" appeared in the 2015 edition of the *Handbook of Pragmatics* edited by Jef Verschueren and Jan Ola Ostman. He is co-editor (with Arua E. Arua and Sailal Arimi) of *Language, Gender and Politics*, published by the Centre for Black and African Arts and Civilisation. His reviews of Mira Ariel's *Defining Pragmatics* (published by Cambridge University Press), and Ulrich Busse and Axel Hubler's (eds) *Investigations into the Meta-Communicative Lexicon of English* (published by John Benjamins) have appeared in *Discourse Studies*. Between 2010 and 2011, he was an Alexander von Humboldt Georg Forster experienced fellow at the Freiburg Institute for Advanced Studies, University of Freiburg, Germany.

Akin Adetunji holds a PhD degree in English (Linguistics) from Texas A&M University-Commerce, USA. He has published in peer-reviewed journals, most notably, *Pragmatics*, *Discourse and Society*, *World Englishes*, *MARANG*, *Ibadan Journal of English and Ife Studies in English Language*. He has co-edited two international volumes, *Perspectives on Media Discourse* (2007) and *Studies in Slang and Slogans* (2010). His areas of research interest are pragmatics, sociolinguistics, stylistics and discourse analysis. He is at present a Chief Lecturer at the Department of General Studies Education, Emmanuel Alayande College of Education, Oyo, Nigeria.

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

